



### INSIDE THIS ISSUE:

Filing A Discrimi- 2  
nation Compliant

New DBE Direc- 2  
tory

DBE Spotlights 3

USDOT News 4  
Release

DBE Bonding 5  
Assistance

Construction 6  
Career Day

Welcome New 8  
DBE Firms

## Transportation Civil Rights Program : Falling or Rising?

This question came to mind recently as I read in the last month of two incidents where my counterparts from other Western States had been engaged in disputes about the way we implement Civil Rights Programs on highway projects and programs. Coincidentally, these two states are next to each other but the disputes are very different. The first dispute involved CALTRANS (California Department of transportation) and how it has proposed to implement Disadvantaged Business Enterprise (DBE) goals based on its recently completed Disparity Study. CALTRANS is being sued by the Associated General Contractors, San Diego (AGC-SD) Chapter with the Pacific Legal Foundation (PLF) representing AGC-SD. This is interesting for a couple of reasons – the PLF spent a lot of time and effort to warn recipients of federal highway, airport and transit funds that they were in violation of a ruling by the 9<sup>th</sup> Circuit Court of Appeals case *Western States Paving v. Washington State DOT* by using DBE goals on projects, even though the recipients had stopped setting race conscious goals months earlier at the direction of the US Department of Transportation; and that the PLF submitted a brief to assist in the litigation of a contract award under the Small Business Administration's 8A program *Rothe Development Corporation v. United States*. The effect of this renders the SBA's 8A program ineffective, much like what the Mountain States Legal Fund did in the case of *Ararand v. Pena* (Colorado DOT) .

I spoke with Olivia Fonseca, the Deputy Director in charge of Civil Rights Programs at CALTRANS, and she said that while the AGC –SD Chapter (with the PLF) took the lawsuit approach, the larger AGC California Chapter did not. Ms. Fonseca also said the AGC-SD/PLF lawsuit does not accurately characterize CALTRANS' DBE goal by choosing to ignore key race neutral provisions, such as Good Faith Efforts, of the CALTRANS DBE Program based on their disparity study findings.

The other dispute involved the Nevada Department of Transportation (DOT) and the historically Black neighborhood of West Las Vegas by cutting off the only street that provided access from West Las Vegas to the \$6 billion Symphony Park. The street was closed to make way for the Interstate 15 widening project. The Nevada legislature stopped the project until the access issues were resolved – which is estimated to cost some \$70 million to fix. Nevada DOT took a lot of heat before the legislature and the press for failing to address fundamental Title VI issues.

I have not come to any final conclusions on these cases or the fate of Transportation Civil Rights Program except that when working with matters involving Civil Rights, reason (and not ideology) must govern to ensure that all Alaskans and Americans have equality and fairness in transportation services. Lawsuits may make different factions feel powerful. The real solutions are more likely to be found with honest, fair-minded people interested in dealing with documented problems involving decisions that overtly, covertly or inadvertently disproportionately adversely impact people based on race, gender, religion, national origin, age or ability.

By: Jon Dunham, Civil Rights Manager



## Filing A Discrimination Complaint

The AKDOT & PF Civil Rights Office investigates complaints of discrimination on the basis of race, color, national origin, sex, disability, age, and, in some instances, religion against recipients of Federal financial assistance. AKDOT & PF is also authorized to conduct reviews of federally funded recipients to assess their compliance with civil rights laws.

To file a complaint; the complaint must be in writing. The CRO has a form to initiate the complaint and will assist you in meeting the requirements at each step. THE CRO will provide accommodations for the individuals with limited English proficiency or a disability.

If an individual believes he/she has been subjected to discrimination, the CRO encourages the person to come forward. However, a complaint by its nature may require the complainant to provide personal information. The complainant should be aware of the effects of this before filing a complaint. There are two laws governing personal information: ***The Privacy Act of 1974 and the Freedom of Information Act.***

No Law requires a complainant to give personal information to the CRO, and no sanctions will be imposed on complainants or other individuals who deny a request. However, if the CRO fails to obtain information needed to investigate allegations of discrimination, it may be necessary to close the investigation.

Persons who believe they may have experienced discrimination in the delivery of these federally-assisted programs or activities may file a confidential complaint with:

AKDOT & PF Civil Rights Office  
Attn: Eddie Zuakauskas, Title VI Specialist  
2220 East 42nd Avenue, Room 310  
Anchorage, AK 99508  
Telephone: 1-907-269-0851  
Toll free in Alaska only: 1-800-770-6236  
Fax: 1-907-269-0874  
Alaska Relay: 7-1-1

The CRO will assist individuals with disabilities and those with limited English proficiency.



## DBE DIRECTORY



The long awaited event has come. The New DBE NAICS Directory is now on our newly remodeled Civil Rights website. It's organized to provide information about all the ready, willing, and able DBE's under both the work categories and NAICS. Prime contractors

downloadable DBE Micro-soft Excel file beneficial to aid in the good faith effort in order to fulfill DBE contract goals. We hope you find the new DBE Directory useful and enjoy the newly remodeled website. If you have any questions please call our office at

907-269-0851 or 1-800-770-6236. The DBE Directory is updated weekly.

# DBE Showcase

## DBE wins 2009 Emerging Business of the Year Award

Anchorage- Green Earth Landworks (GEL) owners Christina and Jeremiah Eneix were awarded the 2009 Emerging Business of the Year award by the U.S. Small Business Administration of Alaska. GEL, a landscaping company, uses organic and environmentally friendly material in all of their projects.

Eneix is one of many business owners that holds Disadvantaged Business Enterprise (DBE) status which allows her business to participate on projects funded by the Federal Highway Administration (FHWA), Federal Aviation Administration (FAA), and Federal Transit Administration (FTA) that are let by numerous agencies throughout the State of Alaska.

According to Eneix, who entered the DBE program in 2005, "The first year we were in the DBE program our company grew around five hundred percent and then every year after that we continued to increase from three hundred to two hundred percent."

As a successful emerging small business owner, Eneix would recommend other emerging business owners to enter the DBE program, understand their market, seek out a good banker, hire a strong CPA, have a good insurance broker, calculate their bonding, and create relationships with contractors.



Jeremiah & Christina Eneix of Green Earth Landworks

## DBE SPOTLIGHT



Leslie Hunter Jr. son of Leslie Hunter Sr. Owner of:

## HUNTER SALES

Marshall, AK

Heavy Equipment & Apartment Rentals. Grocery & Hardware Store

NAICS: 53241

## 10 Marketing Tips-That Will Boost Your Business!

- Remember that your employees represent your company.
- Make sure they are aware of the mission and vision statement.
- Visual perceptions are very powerful-double check details and ensure perfection.
- Have a strong short pitch statement for fast meetings with prospective clients.
- Make yourself and services unique-**be remembered!**
- Be strong and confident when you speak about your experiences-no matter what they are.
- Each client counts-make sure each client is happy and would recommend you.
- Research your potential clients, know what their style is and adapt to it.
- Emphasize even small differences between you and your competition.
- Show clients upfront that you will deal fairly and keep promises.
- Clients fear risk. Reduce their concerns.



# USDOT WELCOMES DENALI ALASKAN CREDIT UNION

Interested in becoming a DBE?  
Call the DOT Civil Rights Office-  
907.269.0851  
1.800.770.6236  
ask to speak with certification staff.

We are pleased to announce that Denali Alaskan Credit Union as a Participating Lender for the U.S. Department of Transportation (DOT) Short Term Lending Program (STLP). The STLP offers opportunities for disadvantaged business

enterprises (DBEs) to obtain short term working capital which may not otherwise be available to perform their transportation related contract. The CRO office continues in its commitment to bring you valuable resources in or-

der to provide you the quality services for your business success.



Above And Beyond.

DenaliAlaskan  
FEDERAL CREDIT UNION

For More Information Contact  
Don Clary, VP Business Lending  
907-257-7240  
1-800-764-1123



Awarded to the AKDOT & PF Civil Rights Office for achieving outstanding Quality Service as recognized by the Western Association of State Highway & Transportation Officials. *Congratulations CRO!*



The CRO office, in partnership with the Small Business Development Center (SBDC), now offers 90% reimbursement when you sign up for any of their training courses. SBDC online courses are included in this offer.

Check out the SBDC complete list of courses and schedules at [aksbdc.org](http://aksbdc.org).

For reimbursement information contact CR office at:

907.269.0851 or 1800.770.6236



# HOT OF THE PRESS!

## Attention DBE's Bonding Assistance is Finally Here!!

**Disadvantaged Business Enterprise  
American Recovery and Reinvestment  
Act Bonding Assistance Reimbursable  
Fee Program  
(DBE ARRA BAP)**

**Click on the link to read the details....**

[http://www.dot.gov/recovery/ost/  
osdbu](http://www.dot.gov/recovery/ost/osdbu)

**(open hyperlink—right click)**

## For More Information Please Contact:

**Lily Keeffe**  
Project Director, SBTRC  
728 134th St., SW, Ste 128  
Everett, WA 98204  
Direct Phone: (206) 718-7250  
Toll Free :1-866-928-6289  
Office: (425) 248-4222  
Fax (425) 745-5563



## Alaska Veterans Conference: Building A Better Business

October 14, 2009

8:30 am to 4:00 pm

Dena'ina Convention Center

The Procurement Technical Assistance Center of Alaska (PTAC) would like to invite you to participate in the *2009 Alaska Veteran Business Conference*.

The conference theme is "Building a Better Business." Our focus is to provide Veteran businesses with resources to succeed in the Government procurement arena. The conference will feature presentations, lunch, and "match-making" opportunities with federal, state, and municipal agencies and other small and large businesses.

Hosted by  
Procurement  
Technical  
Assistance Centers  
of Alaska



in partner with



*PTAC of Alaska is funded under a cooperative agreement between the U.S. Department of Defense and the University of Alaska.*

Learn more about:

- Marketing to government agencies
- Business loan programs
- Government certification programs
- State and federal initiatives

**There is no charge to attend this event!**

**but registration is required.**

online at <http://akptac.ecenterdirect.com>

Call 907-274-7232 for additional information.



# Alaska Construction Career Days

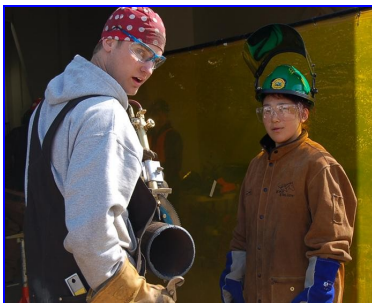
**Alaska Construction Career Days** is a statewide program sponsored by the Alaska Department of Transportation and Public Facilities Civil Rights Office, the Local Technical Assistance Program. Trade organizations in collaboration with labor unions, construction companies, school districts and state agencies gather to provide the students with an introduction to various aspects of construction.

The goal of the event is to increase career awareness in the transportation and construction industry through hands-on experience, provide educational resources and career training pathways for students, and to increase the number of job placements in vocational, trade and technical jobs.

The event includes welding, surveying, building, residential wiring, cable cutting and much more. Students are given the opportunity to sit in the driver's seat on a variety of heavy equipment including a backhoe, dozer, excavator, and a semi-truck. Lastly, students are able to meet with training and educational programs that can lead them to careers in construction. A number of future employers are present to talk with the students about the types of jobs they see in the future.

Alaska is facing a critical shortage of workers in the construction fields. This event is an opportunity to introduce students to construction and transportation careers in Alaska. This past year we hosted two 2009 Alaska Construction Career Days, one in Palmer, on April 21st and one in Fairbanks, on April 28th. Over 1,500 students statewide were given the opportunity to 'Explore the Possibilities'.

For more information visit our website at <http://akconstructioncareerdays.org/>



## *Explore the Possibilities*



# DBE Annual Review

DBE Business Name	Contact	Location
A.K. ENTERPRISES	Anne K Morrison	Fritz Creek, AK
A1 INDUSTRIAL MACHINE & WELDING	Mark Richardson	Anchorage, AK
ABOVE & BEYOND COMMUNICATIONS INC	Milisa Mae Zornes	Anchorage, AK
AKA HAULING LLC	Anthony Green	Anchorage, AK
AMIGO LLC	Michael D Goode	Kenai, AK
ARROWHEAD ENVIRONMENTAL SERVICES INC DBA ARROWHEAD BUILDING CONTRACTORS	Terry Webb	Wasilla, AK
BOSWORTH BOTANICAL CONSULTING	Koren Bosworth	Juneau, AK
CHANNEL CONSTRUCTION INC	Mike Halverson	Juneau, AK
CHEN ALASKA INC DBA CROSS POINT	Bryner Chen	Anchorage, AK
COLDFOOT ENVIRONMENTAL SERVICES INC	Cuauhtemoc Rodriguez	Anchorage, AK
EB ENTERPRISES	Erin K Bashaw	Girdwood, AK
EBSC ENGINEERING LL	Edward Hakala	Anchorage, AK
FAST FORMLINERS INC	Kevin Pangilinan	Pacific, MO
GLACIER STATE CONTRACTORS INC	James Mason	Juneau AK
GRAYCO LLC	Graham Smith	Auke Bay, AK
ILIAMNA LAKE CONTRACTORS LLC	Helene Herndon	Homer, AK
INDUSTRIAL ROOFING IN	Jesse Martin	Anchorage, AK
J HARPER CONTRACTORS INC	Jeff Slotta	Maple Valley, WA
JANE MOBLEY ASSOCIATES INC	Jerry Mucke	Kansas City. MO
JEANNE LEMATTA ENGINEERING	Jeanne Lematta	Valdez, AK
MCGRAW CONSTRUCTION	Dormand McGraw Jr	Sitka, AK
MKM CONSTRUCTION INC	Monty McKelvey	Yelm, WA
MOTZNIK INFORMATION SERVICES INC	Lori Davey	Anchorage, AK

*Please visit our website @  
<http://www.dot.state.ak.us/cvlrts/index.shtml>  
 go to the DBE Directory for detailed information on each of our DBE's,*



*continue...* **DBE Annual Review**

<b>DBE Business Name</b>	<b>Contact</b>	<b>Location</b>
NEFZGER CONSULTING	Elaine Nefzger	Anchorage, AK
O & S CONSTRUCTION	Orlando Saavedra	Glennallen, AK
PARACOM INC	David Fukuhara	Des Moines, WA
PLATT ENVIRONMENTAL INC	Regina Woods	Anchorage, AK
RBA ENGINEERS INC	Manju Bhargava	Anchorage, AK
SKYLINE ELECTRIC INC	Ed Schenderline	Anchorage, AK
SOLID NETWORK SOLUTIONS LLC	Maria Curcio	Freehold, NJ
SOUTHEAST FENCE SPECIALISTS	Julie Steiner	Ketchikan, AK
TUTKA LLC	Crystal Nygard	Anchorage, AK

*Please visit our website @  
<http://www.dot.state.ak.us/cvlrts/index.shtml>  
 go to the DBE Directory for detailed information on each of our DBE's.*

### DBE 50% REIMBURSEMENT PROGRAM



DBE firms may receive assistance to cover cost of training or consultation and/or association fees/dues that enhance the management or expertise of your DBE. A 50% reimbursement program is avail-

able to individuals of qualifying DBE firms. Under this program firms may be reimbursed for 50% tuition or other costs (**up to \$1000 per calendar year**) for business or technical training, workshops, consulting services, and professional association fees/dues.

*Download Application @  
<http://www.dot.state.ak.us/cvlrts/index.shtml>  
 Click on DBE Support Services*



### MAP TO SUCCESS Specialized Assistance Program

Congratulations to this year DBE's winners who participated in the "Map to Success Specialized Assistance Program."

- Clayton's Customhouse Brokerage, LLC
- Ever Electric, Inc., dba Island Electric'
- Denali Steel Erection, Inc.
- Chuck's Backhoe, Inc.
- Bratslavsky Consulting Engineers, Inc.
- Anthony Green AKA Plow and Hauling, Inc.
- Jolt Construction & Traffic Maintenance, Inc.
- Miller's Government & Institutional Supplies
- Tikal Countertops
- William Fraser & Co., LLC  
dba William Fraser Advertising
- Yukon Pipeline Support Services, LLC
- Tyonek Contractors, LLC

Each DBE will go through an in depth business analysis that will map out recommendations for their individual business infrastructure success.



# Welcome New DBE Firms

## AHTNA ENGINEERING SERVICES LLC

**CONTACT:** Diane O'Malley Anchorage, AK  
**Work Cat.:** ENVIRONMENTAL-CONSULTANT

**BUS. DESCRIPTION:** AES UTILIZES A FORWARD PRICING STRUCTURE TO PROVIDE SERVICES IN DESIGN/BUILD CONSTRUCTION AND FACILITY SUPPORT SERVICES AND CONTINUALLY EVALUATES NEW BUSINESS DEVELOPMENT OPPORTUNITIES

## CADDO CONSTRUCTION LLC

**CONTACT:** Lahoma (Jean) Conn Anchorage, AK  
**Work Cat.:** ASPHALT PAVING-BIKE PATHS-CONSTRUCTION

**BUS. DESCRIPTION:** ASPHALT PAVING, SNOW REMOVAL, REMODELING COMMERCIAL & RESIDENTIAL STRUCTURES

## CHUCK'S BACKHOE INC

**CONTACT:** Chad Ferrell  
 Anchorage, AK

PAGE 8

**Work Cat.:** CLEARING (MANUAL)-CONSTRUCTION

**BUS. DESCRIPTION:** EARTHWORK EXCAVATION, RESIDENTIAL/COMMERCIAL WATER/SEWER INSTALLATION/ LAND CLEARING / GRUBBING

## DENA'INA CABLE INSTALLERS

Granville Jones, Jr

Anchorage, AK

**Work Cat.:** EARTHWORK-EXCAVATION & EMBANKMENT-CONSTRUCTION

**BUS. DESCRIPTION:** CABLE INSTALLING, DIRECTIONAL DRILLING, UTILITIES/AERIAL/UNDERGROUND

## EMERALD CONSULTING GROUP LLC Michael Lasher

Anchorage, AK

**Work Cat.:** BUSINESS SERVICE-CONSULTANTS

**BUS. DESCRIPTION:** ENGINEERING AND TECHNICAL CONSULTING FIRM FOR COMMERCIAL CLIENTS; PROVIDES PROFESSIONAL SERVICES TO FEDERAL CLIENTS

## MILLER'S GOVERNMENT & INSTITUTIONAL SUPPLIES

Strauda A. Miller Chiniak, AK

**Work Cat.:** NON-CONSTRUCTION CONSULTANT

**BUS. DESCRIPTION:** INTERNET SALES OF TOWELTRIES, LINENS, AND CLOTHING TO STATE, MUNICIPAL, AND GOVERNMENT AGENCIES

## PREMIER ALASKA INC

Roland Kennerson

Wasilla, AK

**Work Cat.:** CLEARING (MANUAL)-CONSTRUCTION

**BUS. DESCRIPTION:** CAMPGROUND/ROADSIDE/TRAIL APPURTENANCES- CONSTRUCTION

## TIKAL COUNTERTOPS

Ronald Reyes

Anchorage, AK

**Work Cat.:** NON-CONSTRUCTION CONTRACTOR

**BUS. DESCRIPTION:** COUNTERTOPS / CARPENTRY



*The CRO office would like to extend a heartfelt thank you to our existing and new DBE firms for continuing with the DBE Program . We strive to bring you the necessary tools to enhance and grow your business. Call our office about our DBE Support Services available to you.*

**Transportation & Public  
Facilities Civil Rights Office**

P.O. Box 196900

Anchorage, Alaska 99519-6900

Phone: 907-269-0851

Toll Free : 1-800-770-6236 Within Alaska

Fax: 907-269-0847

Web: [akconstructioncareerdays.org](http://akconstructioncareerdays.org)

*It is the policy of the Alaska Department of Transportation to ensure compliance with Title VI of the Civil Rights Act of 1964; related statutes and regulations to the end that no person shall be excluded from participation in or be denied the benefits of, or be subjected to discrimination under any program or activity receiving federal financial assistance from the U.S. Department of Transportation on the grounds of race, color, sex, age, disability or national origin.*

***Transporter*** is a publication of the Alaska Department of Transportation & Public Facilities

Civil Rights Office

Manager: Jon Dunham | Editor: Norma M. Lucero

**Send comments to:** [norma.lucero@alaska.gov](mailto:norma.lucero@alaska.gov)

*"Providing for the safe movement of people and goods and the delivery of state services."*